

Team Lumos Fundraising Pack

RUN FOR LUMOS





Welcome to Team Lumos!

Thank you for joining Team Lumos and supporting us with your fundraising. Together we can make a difference to the lives of vulnerable children around the world.

In this pack you'll find information and advice, plus some top tips to help you make the most of your fundraising. Every pound you raise makes a real difference!

You will be helping children like Mirlande

Picked up by a policeman, wandering alone and separated from her family after the Haiti earthquake in 2010, Mirlande was taken to an orphanage.

"Living here is just like living with your mom!"

That's what the orphanage director told Mirlande the day she arrived. But instead of being looked after as she had been promised, she was abused, starved and used to garner donation from well-meaning tourists and volunteers.

She would receive no love and no care in all her six years of living there.

However, her luck was to change in 2016 when a team of government child protection workers supported by Lumos arrived to begin the process of closing the orphanage and returning the children to family care. She worked with a family tracer who located her mother and began the process of reuniting her family.

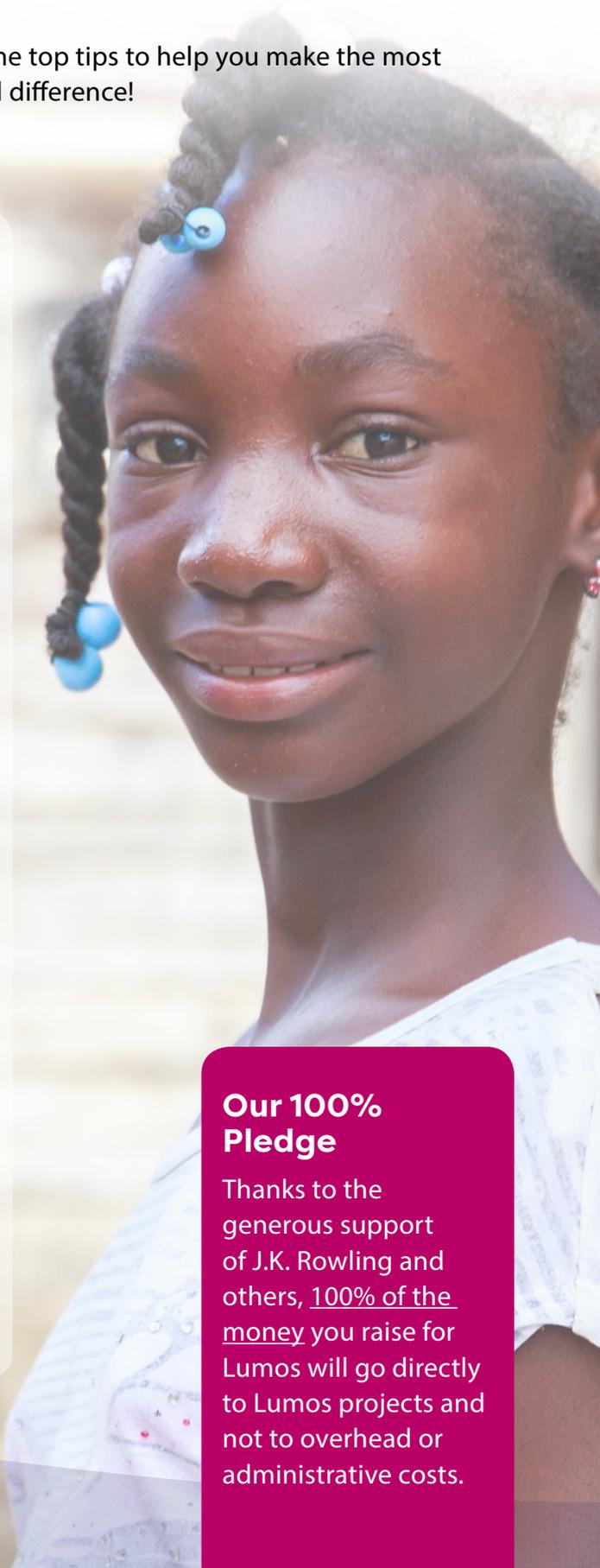
Mirlande's mother was elated: "even though my mom was searching for us, she did not know if we were still alive."

Mirlande is now happy and safe, and the family continues to receive support to ensure that they stay together.

It's thanks to supporters like you that Lumos is able to help children like Mirlande.

Our 100% Pledge

Thanks to the generous support of J.K. Rowling and others, 100% of the money you raise for Lumos will go directly to Lumos projects and not to overhead or administrative costs.





Get started

First thing's first, [set up your online fundraising page on Just Giving](#) and hit the orange 'Start Fundraising' button.



Fundraising top tips

1

Personalise your fundraising page - add a photo of yourself and explain why you have chosen to support Lumos. We've provided you with some content about us, but people love to hear why you're passionate about our cause.

2

Promote, promote, promote! Use word of mouth, put up posters, share social media posts and even add your fundraising link to your email signature (with approval from your manager of course!)

3

Remember to say thank you - whether it's for £1 or £1,000, make sure you take the time to personally thank all the people who have supported you.



Top tip:

Thanking people on social media acts as a reminder to anyone who hasn't sponsored you yet.





6 ways to reach your fundraising goal:



1

Try a bake sale

It's a classic for a reason! Why not use your culinary skills to whip up some treats for your work colleagues? Nothing is quite so tempting as a desk full of delicious baked goods.



2

Let's get quizzical

Arrange a quiz night at your local pub, university or workplace, charge people for a table and let the fun times commence! Top tip - the key to a great quiz night is a great quiz master.



3

Movie night

Invite friends to a movie night like no other. Make it a themed night, provide drinks and snacks or if you're a musical bunch, why not try a sing-along!



4

Games evening

Board games are back in, so why not dust off your favorite games and invite friends and family round to raise some extra funds?



5

Dine at mine

If you know your way around the kitchen, invite some friends over for a homecooked meal. Ask for a donation towards the evening and use the funds to top up your fundraising total.



6

Give it up

Is there something that you (think) you couldn't do without? Perhaps it's your morning coffee, your daily social media updates or maybe you're a biscuit fanatic! Whatever it is, why not ask friends to donate in support of you going without for a day, week, or even a month?



Spreading the word

Make the most of all the channels that you can think of to share your fundraising activities with your family, friends and colleagues. Remember, people won't donate unless they hear about what you're doing - and why - so get creative and start sharing!

Finally, remember to connect with us on social media. We love to hear all about your fundraising activities:



Tweet us on
[Twitter](#)



Join the conversation on
[Facebook](#)



Watch and share our videos on
[YouTube](#)



Follow us on
[Instagram](#)

Thank you again for supporting Lumos with your fundraising. With your help, we can transform the lives of the estimated 8 million children living in institutions around the world.

For more information contact us at: fundraising@wearelumos.org.

The Lumos Team



Be inspired by other fundraisers

Read Louise's London Marathon story, from initial training to reaching the finish line!

Get hints and tips on preparing for race day and find out how she hit and exceeded her fundraising target.

[Read more here.](#)